

# East Texas Press

Price list effective 08-03-2017

You will get more for your advertising dollar at East Texas Press than with any other option in the area. Your ad placement includes print, web, social media, eEdition, and iTunes/Google Play Mobile App. Your ad can be seen in more formats, making it more accessible for all East Texans. Everyone is NOT online. Don't overlook the thousands of East Texans that still rely on print. With East Texas Press, you target every East Texan in the local area.

## **Insertions (price per 1,000):**

2 page = \$55  
4 page = \$75  
6 page = \$105  
8 page = \$130

## **Garage Sales & Lost/Found Pets:**

FREE (up to 1 column wide by 1" tall)

## **Obituaries:**

Local Venue (within our 7-town coverage area):

\$25 without a photo

\$40 with a photo

Out of town venues:

\$150

## **Classifieds:**

\$5 per column inch (2 columns wide per listing)

\*For an exact quote, please send wording of classified exactly as you wish for it to be published.

## **Wedding/Engagement/Anniversary**

### **Announcements:**

\$50 (includes photo 2 columns wide by 4" tall and up to 250 words)

## **Public & Legal Notices:**

\$7.50 per column inch \*For an exact quote, please send the notice so that we may provide you a proof and quote. Affidavits of publication are provided at no additional cost if requested.

## **Banners & Footers:**

Front page = \$150 (11.15" wide by 3" tall, color placement)

All other pages = \$99 (11.15" wide by 3" tall, add \$20 for color placement)

## **2x2 Ad (about the size of a business card):**

\$25 for a one-time run.

\$79 per month with a 3-month minimum commitment.

## **2x4 Ad (3.63" wide by 4" tall):**

\$49 for a one-time run.

\$149 per month with a 3-month minimum commitment.

## **3x5 Ad (5.51" wide by 5" tall):**

\$149 for a one-time run.

\$549 per month with a 3-month minimum commitment.

## **1/4 Page Ad (5.51" wide by 10" tall):**

\$199 for a one-time run.

## **1/2 Page Ad (11.15" wide by 10" tall):**

\$499 for a one-time run.

## **Full Page Ad (11.15" wide by 20" tall):**

\$749 for a one-time run.

*\*All prices listed are for black and white print.*

*For color placement, add \$10 on 2x2, 2x4, and 3x5 ads; add \$25 for 1/4 page, 1/2 page ads; Add \$50 for a full page ad.*

*\*All prices are negotiable when committing to a minimum of a 3-month advertising campaign.*

## **Get Started Today:**

(936) 254-3618

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