

# The Fayette County Record Presents Eat. Shop. Play.



*It's a Win-Win,  
So Count Me In!!!*

Your Customers win prizes for spending money with you.

The prizes they win bring them back to spend money with you again! And you get advertising dollars credited to your account when they do.

Curious? Ask me about the new *Secret Word Scavenger Hunt.*

We drive customers to your door to Eat, Shop, Play, and Win!

**Early Bird Special**

Reserve your spot by 10/15 & we'll run your coupon in the paper twice for free!

**Sales Deadline**

Thursday, October 31, 2019

**Eat Shop Play Begins**

Friday, November 22, 2019

**Contest Ends**

Thursday, December 19, 2019

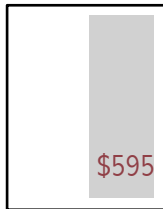
**PLACEMENT & MEASUREMENTS**



Full Page with Bleed  
Live: 5.5" x 8.5"  
Add .125 for bleed



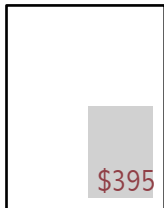
Half Page Horizontal  
5" x 3.875"



Half Page Vertical  
2.375" x 8"



Quarter Page Horizontal  
5.5" x 1.5"



Quarter Page Vertical  
2.375" x 3.875"



Coupon is Free with purchase of any ad, or bought as a stand-alone. All expire 12/19  
Eighth Page Coupon  
2.375" x 1.5"

**All prizes announced on Facebook Friday, December 20, 2019**

Need help designing your advertisement?  
We offer free graphics design for our publications.

- Yes, please have a designer contact me.
- No, I will submit my own artwork.

**SPACE RESERVATION**

**Becky Weise**

Marketing & Media Director

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**GRAPHIC DESIGN**

lindsey@fayettecountyrecord.com



*BOGO - Ads & Coupons also run free in the newspaper.*