

# 2018

# FALL VISITORS GUIDE

Published by THE FAYETTE COUNTY RECORD



## DEADLINES:

Sales Deadline: September 3

Camera Ready Ads Due: September 3

Ads Finalized by: September 7

Upload to Press by: September 10

Publication Date: September 21

Photos and stories for possible inclusion in this special section are welcome to Lindsey Fojtik by the sales deadline: [studio94.tx@gmail.com](mailto:studio94.tx@gmail.com)

\*Inclusion is not guaranteed.

## ADVERTISING RATES & SPECIFICATIONS

Full Page (vertical only): 8.375 X 10.875 (add .125 for bleed)..... \$1,195

Two Third Page (horizontal): 7.5 X 7 (vertical): 5 X 10.....\$1,095

Half Page (horizontal) 7.5 X 5 (vertical): 3.6 X 10.2..... \$895

Half page and up may submit an advertorial for no charge

Third Page (horizontal): 7.5 X 3.2 (vertical): 2.3 X 10.2..... \$795

Quarter Page (vertical only): 3.6 X 5..... \$695

Eighth Page (horizontal only): 3.6 X 2.5..... \$495

Hire a Photographer .....\$100

Hire a Writer .....\$100

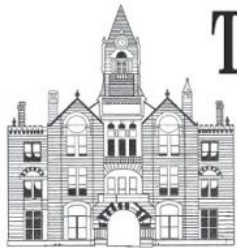
Download the media kit on our website at [fayettecountyrecord.com/advertise](http://fayettecountyrecord.com/advertise)

## CONTACT

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# THE FAYETTE COUNTY RECORD



## ADVERTISING AGREEMENT

NAME: \_\_\_\_\_ DATE OF CONTRACT: \_\_\_\_\_

NAME OF BUSINESS: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

CONTACT: \_\_\_\_\_ TITLE: \_\_\_\_\_

OFFICE PHONE: \_\_\_\_\_ CELL: \_\_\_\_\_ FAX: \_\_\_\_\_

E-MAIL: \_\_\_\_\_ WEBSITE: \_\_\_\_\_

ISSUE: \_\_\_\_\_

SPECIAL INSTRUCTIONS: \_\_\_\_\_

| Ad Specs & Sizing        |   |
|--------------------------|---|
| <input type="checkbox"/> | Full Page (vertical only): 8.375 X 10.875 (add .125 for bleed). |
| <input type="checkbox"/> | Two Third Page (horizontal): 7.5 X 7 (vertical): 5 X 10.....    |
| <input type="checkbox"/> | Half Page (horizontal) 7.5 X 5 (vertical): 3.6 X 10.2.....      |
| <input type="checkbox"/> | I'm going to submit my own story, 600 words for half page & up  |
| <input type="checkbox"/> | Third Page (horizontal): 7.5 X 3.2 (vertical): 2.3 X 10.2.....  |
| <input type="checkbox"/> | Quarter Page (vertical only): 3.6 X 5.....                      |
| <input type="checkbox"/> | Eighth Page (horizontal only): 3.6 X 2.5.....                   |
| <input type="checkbox"/> | Hire a Photographer .....                                       |
| <input type="checkbox"/> | Hire a Writer .....   |

1) Contract and/or insertion order must be signed and returned prior to space deadline. 2) All contract cancellations must be submitted in writing to the publisher. All cancellations after the sales deadline will result in a \$100 cancellation fee. 3) All invoices due and payable upon receipt. 4) The advertiser agrees to hold the publisher harmless against any and all liability resulting from damages from libel and/or other claims resulting from placement of advertising in The Fayette County Record. 5) If it is necessary to institute collection proceedings, advertiser agrees to pay in advance the cost/expenses of collection and reasonable attorney's fees.

Signature: \_\_\_\_\_