



ELEMENTARY COLOAL FAIR
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DRIPPING SPRINGS Century-News



SPECIAL OLYMPICS
PAGE 9

27th Year No. 48

75 cents

November 30, 2017

www.drippingspringsnews.com

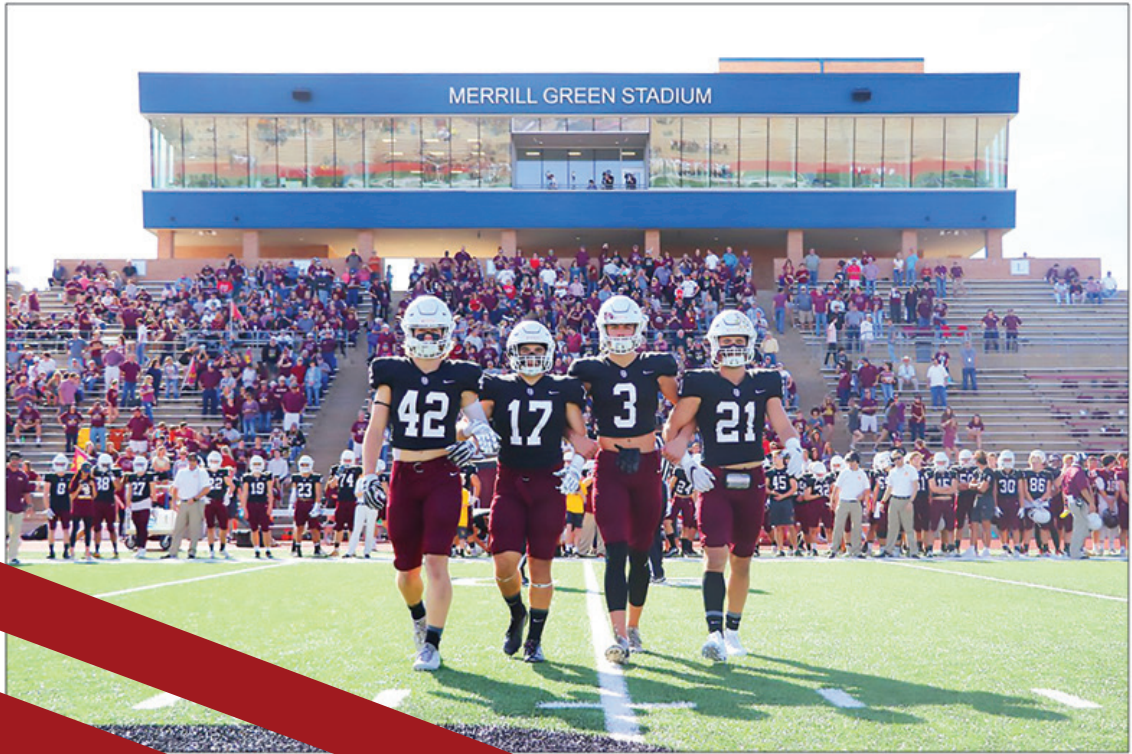
DSHS SPORTS

Tiger Football winning season comes to an end

Carl Waits
Sports

All the hopes and dreams of a far-reaching season was taken away from the Dripping Springs Tigers as the Richmond Foster Falcons swooped down and took advantage of six turnovers for twenty-one points and a 28-21 victory. Even though it looked possible by the end of the game, there would be no miracle finish at the Area level as there was last year. The Tigers got the better of the stats but stats mean absolutely nothing, only the points on the board do. If you play long enough, you will have games like this one but the timing of this one was certainly not good for the Tigers goals.

In a pre-game interview with the Foster coach, he was... their season inter... name Harvey... seniors... that... a 51-28 win... Tigers. They did... ing practice, so they got... early. They got in... with a scrim... someone



17 Miles Farris, #3... Embry take to the field for the coin toss. PHOTOS COURTESY OF

Dripping Springs news and advertising source, in print, online, we keep you informed. We offer advertising plans to fit any business, large or small. The Dripping Springs Century-News has the answer for your business.

MEDIA BUYER KIT 2019

DRIPPING SPRINGS Century-News

P.O. Box 732
Dripping Springs, TX 78667

drippingspringsnews.com
512.797.1178

Dripping Springs Century - News

Rate Card – Effective January, 2018

Newspaper publishes on Thursdays

STAFF:

Dalton Sweat - General Manager

Suzanne Warmack - Advertising Sales • **Taffy Baker** - Customer Service

P.O. Box 732, Dripping Springs, TX 78667 • Phone: 512.797.1178

LOCAL DISPLAY RATES

*All retail rates are noncommissioned - Per calendar month

	DAILY
OPEN RATE	\$10.00 per column inch
5-29 inches	\$ 9.00 per column inch
126-251 inches	\$ 7.00 per column inch
252+ inches	\$ 5.00 per column inch

FOOTER RATES*

Front Page \$150.00

*One advertiser per edition.

COLOR RATES*

Black and ONE Color.....\$100.00
Full Process Color.....\$250.00

CLASSIFIED DISPLAY RATE

RATE: \$13.00 pci = 1x; \$9.00 pci = 2x
\$8.00 pci = 3x; \$7.00 pci = 4x

NATIONAL DISPLAY RATES*

\$13.00 per column inch

*Fifteen percent commission to recognized agencies only.
All other rates on this card are net

POLITICAL ADVERTISING RATES

\$9.00 per column inch (paid in advance)

COLOR RATES

Black and ONE Color.....\$100.00
Black and TWO Colors.....\$150.00
Full Process Color.....\$250.00

FOOTER RATES*

Front Page \$150.00

(One advertiser per edition)

NON-PROFIT 501(a)(3)

This rate is available to Not-for-profit organizations with have a 501(a)(3) tax-exempt status. Regular frequency discounts apply. Not-for-profit organizations that do not have a 501(a)(3) status may qualify for the charity rate. Businesses that sell services are not included. Prior approval needed. Rate \$8 per column inch.

Combo discount rates available Contract rates available

Rate Card • Effective January, 2018

CLASSIFIED DISPLAY RATES

1X = \$13.00 pci; 2X= \$9.00; 3x= \$8.00; 4X= \$7.00

CLASSIFIED BUSINESS & SERVICE DIRECTORY

A 2 Column x 2 inch ad which includes any artwork and/or logos for \$100.00 per month. Ads in the Business & Services Directory run every edition.

Also includes the **drippingspringsnews.com** site.

Combo discount rates available ★ **Contract rates available**

PRE-PRINT RATES

Preprints are billed per thousand based on quantity received, minimum charge \$100.00

TAB PAGES

SINGLE SHEET	\$60.00
4-8	\$65.00
12-14	\$70.00
16	\$75.00
20	\$80.00
24	\$85.00
28	\$92.00
32	\$98.00
36	\$103.00
40	\$109.00
44	\$115.00
48	\$118.00
Over 48	Please call for rates

PRE PRINT GUIDELINES

- Inserts should be reserved 15 days prior to Thursday distribution and be in house 10 days prior. Daily inserts should be reserved 10 days prior and be in house seven days prior to daily distribution.
- Pack and band inserts on skids convenient for handling, 2,000 pounds or less per skid.
- Cancellation must be received 12 days prior to insertion date
- Deliver to mailroom supervisor, 1910 IH-35 South, San Marcos, TX 78666
- Receiving hours: 8 a.m. to 4:30 p.m. Monday through Friday

COLOR X-PRESS INSERTS

Rates are based on cost per thousand and include design, production, printing and distribution. Reserve 21 days prior to publication.

Add \$150 set up fee for orders less than 10,000.

**SINGLE SHEET
8.5" x 11"**
as low as
\$125

FRONT PAGE NOTES

Rates are based on cost per thousand and include design, production, printing and distribution. Reserve 21 days prior to publication.

Copy changes \$200 per change.

1 Color	\$103.00
2 Colors	\$111.00
3 Colors	\$116.00

CIRCULATION

Our coverage area includes:
Dripping Springs

ADVERTISING DEADLINES:

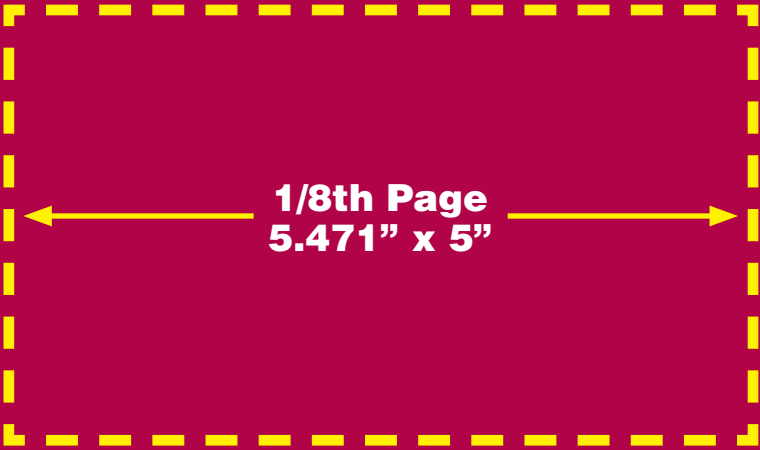
By 5 p.m. on the Friday prior to publication

COMMISSION AND TERMS OF PAYMENT: Credit accounts must be established with our Business Office before charges can be made. Prior to an account being established, all rates are cash in advance. All bills are due and payable upon receipt. Bills not paid in a reasonable amount of time will be subject to collection and/or legal action. GENERAL RATE POLICIES ALL CLASSIFICATIONS: Rates and conditions subject to change on 30 days notice. Advertising set to resemble editorial matter must be marked "Advertisement". The Dripping Springs Century-News reserves the right to edit, alter or omit any advertisement. Advertisements are conditionally accepted by the Dripping Springs Century-News, subject to approval by the management. The Dripping Springs Century-News reserves the absolute right, at its sole discretion, to refuse any advertisement submitted for publication. Should an advertisement be rejected, any deposit will be promptly refunded. All property rights, including any copyright interest to an advertisement produced for you by The Dripping Springs Century-News using artwork and/or typography furnished or arranged by us, shall be the property of The Dripping Springs Century-News. No such ad or any part thereof may be reproduced without proper consent of the Dripping Springs Century-News. ERRORS: It is the responsibility of the advertiser to check each insertion of an advertisement. On consecutive run advertisements, no adjustment will be made by the publisher for errors not corrected after the first day. The Publisher reserves the right to revise or reject, at his opinion, any advertisement deemed objectionable by the Publisher in subject matter, phraseology or composition, or to clarify any advertisements. All ads subject to credit approval.

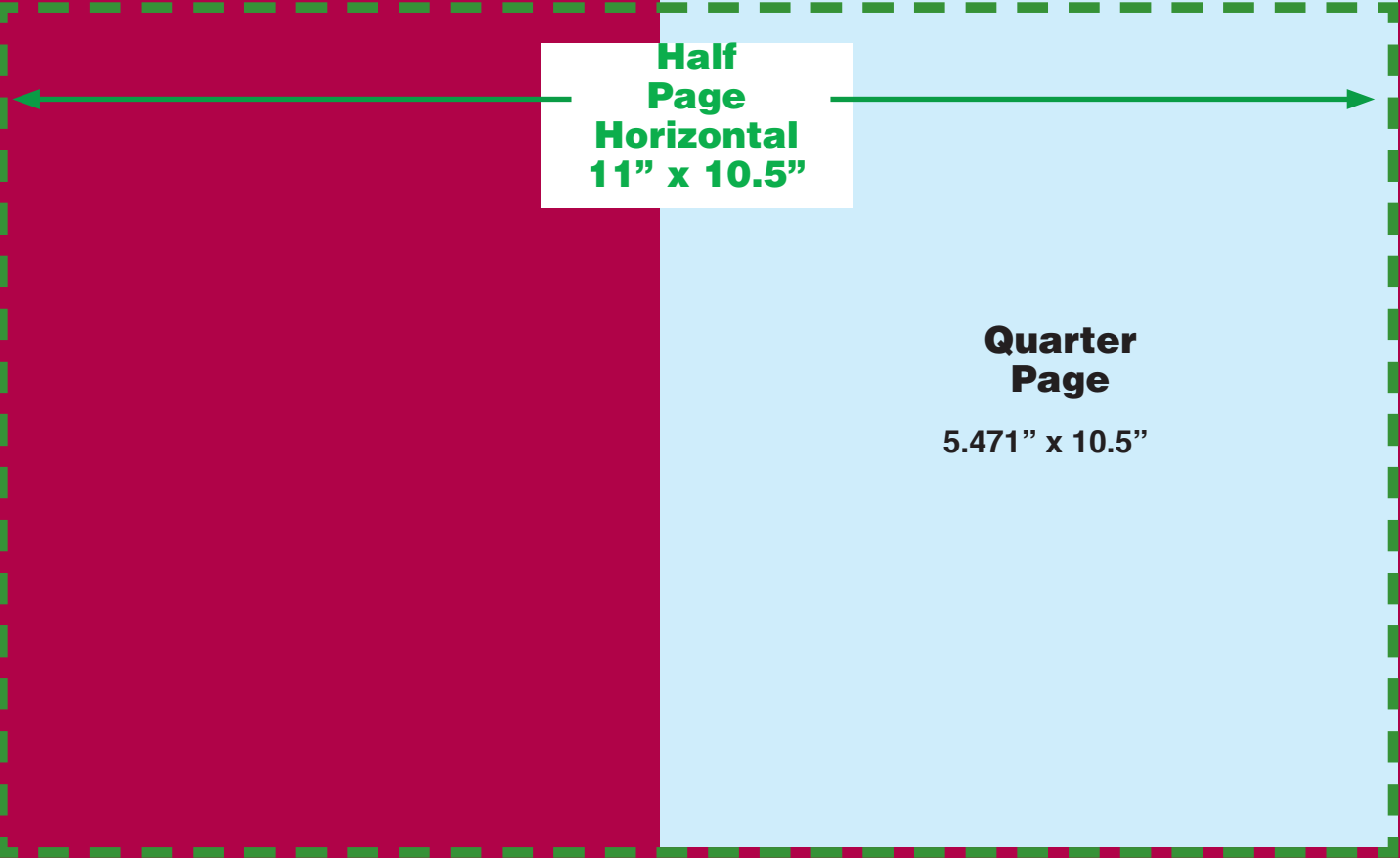
ROP page Sizes

(Sizes not to scale)

Full Page
11" x 21"



1/8th Page
5.471" x 5"



Half Page Horizontal
11" x 10.5"

Quarter Page
5.471" x 10.5"