

The St. Bernard Voice

2016

DISPLAY ADS SIZES AND PRICES PER RUN

MECHANICS

Page image area:
11.25" wide x 21.5" high

CONVERSION

COLUMNS	INCHES
1	1.7361
2	3.6389
3	5.5417
4	7.4444
5	9.3472
6	11.25

AD RATES

DISPLAY ADS:

\$4.50 / B/W col. inch
\$9.50 / Color col. inch

CLASSIFIED ADS:

\$5.00/ column inch
up to 30 words

DISCOUNTS

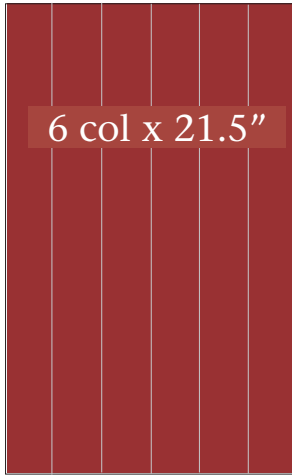
4-Runs: 10% off
12-Runs: 20% off
52-Runs: 50% off

INSERTS

\$75 per 1,000
No zoning.

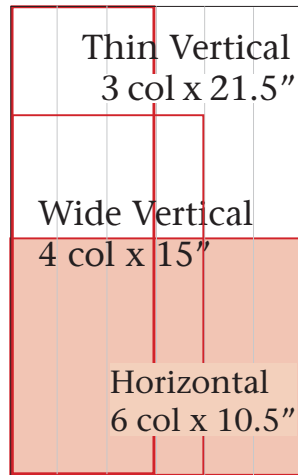
DEADLINE

ADS: Monday 5 p.m.
STORIES: Tuesday noon
PUBLIC NOTICES:
Monday 5 p.m.



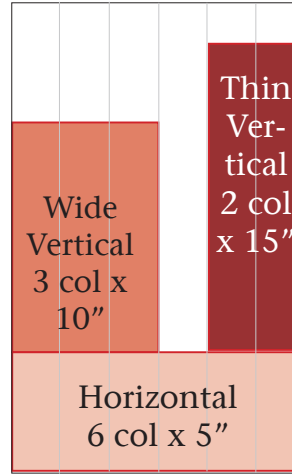
FULL PAGE

B/W: \$481.00
COLOR: \$581.95



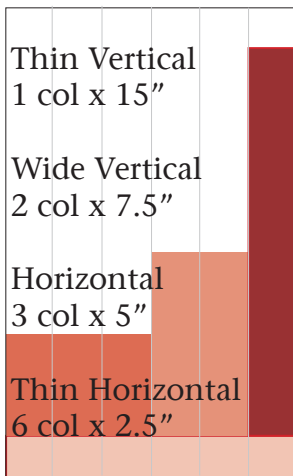
1/2 PAGE

B/W: 243.00
COLOR: \$310.00



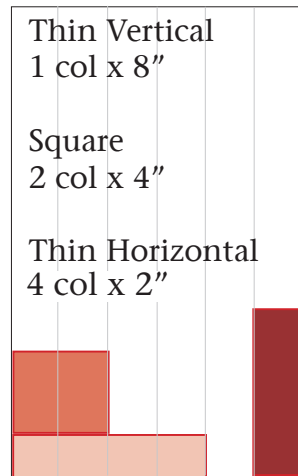
1/4 PAGE

B/W: 135.00
COLOR: \$186.00



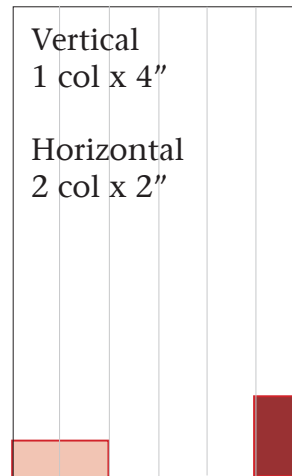
1/8 PAGE

B/W: \$67.50
COLOR: \$142.50



1/16 PAGE

B/W: \$36.00
COLOR: \$76.00



1/32 PAGE

B/W: \$18.00
COLOR: \$38.00

www.thestbernardvoice.com

234 Mehle Ave, Arabi La 70032 • 504.279.7488

ads@thestbernardvoice.com • copy@thestbernardvoice.com