

Put Your Message Where Your Customers Get Their Information...

Beacononlinenews.com!



Weather Sponsor (124 x 124 pixels)

Sponsor the weather every day.
Very heavily used! Permanent position all the time. **\$250 per mo.**

Masthead Banner (728 x 90 pixels)

A signature advertising position rotating among 3 advertisers. **\$350 per mo.**

Slide Show Banner (728 x 90 pixels)

A signature advertising position rotating among 4 advertisers. **\$250 per mo.**

Sidebar Ad (288 x 240 pixels or 288 x 480 pixels)

A large position. Rotating among 3 advertisers **\$250 per mo.**

Sidebar Tiles (135 x 160 pixels)

Great branding location. Rotating 4 positions among 12 ads. **\$50 per mo.**

Footer Banner (728 x 90 pixels)

Permanent position all the time on the front page. **\$175 per mo.**

**Ads on our website are seen by more than 80,000 visitors monthly, on average.
Our Facebook posts reach thousands of West Volusia readers each week.**

CLIMB ABOARD WEST VOLUSIA'S MOST INFORMATIVE SITE!

The West Volusia
Beacon

110 W. New York Ave. DeLand, FL 32720
386-734-4622 • beacononlinenews.com
Email: adsales@beacononlinenews.com

Retail Display

		CONTRACT DISCOUNTS:	6 WEEKS	13 WEEKS	26 WEEKS
1X Run	\$10.00				
2X or More	\$9.50		\$9.00	\$8.50	\$8.00
50-99 column inches per month	\$9.00		\$8.50	\$8.00	\$7.50
100-250 column inches per month	\$8.50		\$8.00	\$7.50	\$7.00
250-plus column inches per month	\$8.00		\$7.50	\$7.00	\$6.50

NONPROFIT RATE: \$9.00 per column inch

These rates do not apply to special pages.

ALL PRICES ARE PER COLUMN INCH: 1.5625 INCHES WIDE, 1 INCH HIGH

PICKUP RATE: Pick up same ad within six days in The West Volusia Beacon & Receive 30% Off.

Full Page - 126 column inches **Half Page** - 63 column inches
Quarter Page - 31.5 column inches **Eighth Page** - 15.75 column inches

Inserts

Fliers, brochures, etc.
delivered by mail:
\$45 per 1,000
(Heavier pieces may run higher.)

Color

Color \$40 for ads smaller than
1/4-page, \$120 for quarter
page or larger

Deadline

Noon Wednesday for
Midweek (Monday) publication

Noon Friday for
Weekend (Thursday) publication

Dimensions

- mechanical requirements -

1 column	1.5625"
2 columns	3.25"
3 columns	4.9375"
4 columns	6.625"
5 columns	8.3125"
6 columns	10"

Community-Newspaper
Readers are Your
Best Customers

386-734-4622 • Fax: 386-734-4641

adsales@beacononlinenews.com

110 W. New York Avenue, DeLand, FL 32720

BOOST

Included with all Beacon print advertising. For a modest fee (depending on the number of ads you run) your print advertisements are digitized and uploaded to optimize your performance in internet search engines. Ask your sales consultant, or see our local business guide at www.beacononlinenews.com for more information.



Display Advertising Rates

		CONTRACT DISCOUNTS: 6 WEEKS	13 WEEKS	26 WEEKS
1X Run	\$15.50	\$14.00	\$13.50	\$13.00
50-99 column inches per month	\$14.00	\$13.50	\$13.00	\$12.50
100-250 column inches per month	\$13.50	\$13.00	\$12.50	\$12.00
250-plus column inches per month	\$13.00	\$12.50	\$12.00	\$11.50

NONPROFIT RATE: \$12.50 per column inch

Color \$40 for ads smaller than 1/4-page. Color \$120 for ads 1/4-page or larger.

ALL PRICES ARE PER COLUMN INCH: 1.5625 INCHES WIDE, 1 INCH HIGH

PICKUP RATES: Pick up same ad within six days in The West Volusia Beacon for \$7 per column inch (Add \$120 for color)

These rates do not apply to special pages.

Sept. 7-13, 2016
News • Calendar • Classifieds
www.beacononlinenews.com

BEACON EXTRA!

The West Volusia Beacon

The Beacon Extra isn't the whole story ...
See what you're missing in The Beacon newspaper!

BOGO Eyeglasses
See Page 10 for savings

Subscribe now:
Call 386-734-4622

OFF THE BEAT
West Volusia Crime News

You eluded the deputies, but here comes the K-9!!

On Aug. 30, in an area near Orange City, sheriff's deputies were seeking a 30-year-old man who had an open felony warrant, but he saw the deputies and ran away. It took a K-9 officer only a little bit of sniffing and tracking to find the guy nearby, hiding beneath a boat.

The K-9 did his job, capturing the fugitive, but, in the process, biting the tell-tale side wounds. The guy also had a dislocated shoulder, which may or may not have been the K-9's workmanship (or workdogship).

They should have sent Deputy Dawg

A sheriff's deputy was called to Providence Boulevard in Deltona Aug. 27 because someone had called about a loose dog. When the deputy got there, he saw a medium-to-large-size dog running that caused

Service with smiles — In anticipation of a demand for sandbags to keep Hurricane Hermine's floodwaters at bay, Delray maintenance workers Myle Van De Hae and David Corino offer sandbags to those who ask for them. Unlike other localities that have shovel-ready piles of sand for placement in reinforced plastic bags, Delray already had the bags filled and ready for pickup in the parking lot of City Hall. Corino said business had been rather slow on the morning of Thursday, Sept. 1.

BEACON PHOTOGRAPH

APARTMENTS MAY BE BUILT NEAR SUNRAIL DEPOT

BY AL EVERSON
al@beacononlinenews.com

A multifamily housing plan for Delray's south side awaits approval by city officials. The proposal, still being refined in terms of such issues as traffic impacts and buffering against adjoining properties, calls for 190 units on 2.5 acres. The units may be clustered in three-story buildings to allow more green space, said Delray Planning Administrator Matt Boezger.

"This property fronts [U.S. Highway] 17-92, Shell Road, and Spring Vista Drive," Boezger added.

Delray Apartments, as the project is currently known, is classified as affordable housing or workforce housing. The site of the proposed apartment complex is approximately a half-mile north of the SunRail station.

The property is not with-

More urban development coming? — West Volusia's likely to ride SunRail to and from their workplace may

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